



TURNBERRY UNVEILS NEW FAMILY ATTRACTIONS IN TIME FOR EASTER

Scotland, February 2012 - Turnberry, a Luxury Collection Resort, set on the rugged Ayrshire coastline in Scotland, is the perfect place to spend Easter with a plethora of family-friendly activities to suit every age and some fun new additions for 2012 that children will love. Home to the iconic Ailsa Course, Turnberry offers golf enthusiasts the opportunity to play world class golf and perfect their game whilst their families enjoy the spa facilities, *Little Turnberry Farm*, *Wee Explorers* crèche and playroom and a host of family dining options.

With a dedicated Easter activity programme that includes Easter Egg Hunts, “Splash Time” in the hotel pool, pitch ‘n’ putt competitions and a range of outdoor activities including horse riding, fishing, and archery, children will be kept amused and stimulated allowing parents to slip away to experience the luxury facilities available at the resort.

New for this year, children and families can also enjoy meeting two young alpacas at the *Little Turnberry Farm* and will be able to bottle feed the farm’s newest arrival – a baby calf. The *Waterfowl Sanctuary* is another new addition and provides families with the unique opportunity to see ducks and geese in their natural habitat. The resort will also be showcasing some beautiful Clydesdale horses performing work displays which will give visitors an insight into how they were once used for traditional farming before the modern day powerful tractor.

As well as all the new additions at the *Little Turnberry Farm*, the resort also boasts *The Wee Explorers Club*, a crèche and playroom that is stocked full of games and toys to feed imaginations. Parents can take advantage of two hours of complimentary childcare per day at the crèche, leaving their children to

take part in dressing up, arts and crafts, games and story times while they relax and unwind in the luxurious surroundings of the resort.

Turnberry is pleased to announce some fantastic value-added offers and specials in time for the holidays. Anyone staying in a classic bedroom can book a second room for half price (for children up to the age of 16 years-old) and all meals and soft drinks are complimentary for children when dining with their parents.

Classic bedrooms start from £200 per night for midweek stays.

For additional information and to reserve, please call Turnberry Reservations on 01655 333 991 or email turnberry.reservations@luxurycollection.com

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For more information on Turnberry, a Luxury Collection Resort Collection, please visit www.luxurycollection.com/turnberry

For all images of the resort please visit www.turnberryresort.co.uk/images to download. For further press information, please contact: Vicky Hayes/Melissa Holstegge, Brighter PR 020 7326 9880 / vicky.hayes@brightergroup.com / melissa.holstegge@brightergroup.com

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Turnberry, a Luxury Collection Resort, Scotland

Turnberry is located on the stunning Ayrshire coast, offering elevated views over the Irish Sea, Ailsa Craig and mountains of Arran and Kintyre. First opened in 1906 as the world's first golf resort, Turnberry quickly established itself as the premier destination for social and sporting events. The five red star resort underwent a multi-million pound restoration programme prior to hosting the 2009 Open on its legendary Ailsa golf course and joining Starwood Hotels & Resorts much acclaimed Luxury Collection. The 150 luxuriously appointed guest rooms offer a perfect blend of Edwardian tradition and timeless design. For longer stays, The Lands of Turnberry boasts 8 luxurious holiday apartments. The iconic Ailsa Course is currently ranked as Britain's number one golf course by leading golf publications and consistently rated within the world's best. There is also the Championship Kintyre Course and the Arran Course, as well as The Colin Montgomerie Links Golf Academy and Scotland's first and only TaylorMade Performance Lab. Turnberry is the perfect setting for food lovers, with a choice of unique dining experiences, including the signature restaurant 1906, led by Head Chef Justin Galea, which offers classic dishes with a modern twist and a unique Chef's Table experience. In addition there is The Grand Tea Lounge, Ailsa Bar & Lounge, Duel in the Sun and Tappie Toorie restaurant overlooking the links golf

courses and sea beyond. Turnberry has a well-established reputation for top class meeting and events facilities, specialising in bespoke boardroom experiences. There is also a luxurious spa offering a range of ESPA treatments. The onsite Outdoor Activity Centre offers guests a variety of distinguished outdoor activities including quad biking, archery, fishing and off-road driving.

The Luxury Collection Hotels & Resorts

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