



## LANDS OF TURNBERRY OFFERS FANTASTIC FEBRUARY HALF-TERM DEALS FOR FAMILIES

**Scotland, January 2012** – This February half-term, Lands of Turnberry apartments in Ayrshire, Scotland, is offering families the perfect base for an activity-packed break at an affordable price. For just £795, families of up to six people can stay for seven nights\* in a two bedroom self-catering apartment and take advantage of a wide array of supervised outdoor pursuits as well as enjoy privileged access to Turnberry Resort's luxurious facilities including one of the world's most renowned golf courses.

For Turnberry's youngest guests, *The Wee Explorers Club* boasts a playroom stocked full of games and toys to stimulate and feed imaginations, allowing parents some time off to relax and unwind in the luxurious surroundings of the resort. For children between four and eight years old, *The Wee Explorers Outdoor Play* offers a variety of outdoor pursuits including Meet the Ponies, kite flying and beach combing.

Families can also visit the *Little Turnberry Farm* and meet the different animals including donkeys, miniature Shetland ponies, goats and sheep whilst children also have the unique opportunity to become a *Little Turnberry Farmer* for the day. Following in the footsteps of a real farmer, children can help to feed the animals and learn first hand how a farm works.

For older and more adventurous children, the *Turnberry Resort Outdoor Activity Centre* offers exhilarating activities including horse riding on the beach, kite flying and quad biking. For the budding golfer, the Colin Montgomerie Links Golf Academy features a range of family golf options from an hour long tuition package to a three-day junior school, giving an introduction to the essential foundations and etiquette of golf.

Each Lands of Turnberry apartment has a fully equipped kitchen, living room and two lovely spacious bedrooms with en-suite bathrooms. With an additional sofa-bed tucked away in

the living room, the apartments can comfortably accommodate up to six people. Guests also have access to Wifi as well as other amenities including a television with Freeview and a DVD player.

Visitors to the apartments can also enjoy privileged access to the Turnberry Resort facilities; these include preferential green fees on both the championship golf courses as well as access to the indulgent Turnberry Spa which features a 20-metre swimming pool, Jacuzzi, sauna, steam room and fully-equipped gym.

With such a wide variety of leisure pursuits and activities for youngsters of all ages, parents can be assured that their children will enjoy an outstanding half-term getaway on the West Coast of Scotland!

\*Valid for arrivals on either 10<sup>th</sup> or 17<sup>th</sup> February 2012.

For additional information and to reserve, please call Turnberry Reservations on 01655 333 991 or email [reservations@landsofturnberry.co.uk](mailto:reservations@landsofturnberry.co.uk)

For more information on Turnberry, a Luxury Collection Resort Collection, please visit [www.luxurycollection.com/turnberry](http://www.luxurycollection.com/turnberry)

For all images of the resort please visit [www.turnberryresort.co.uk/images](http://www.turnberryresort.co.uk/images) to download. For further press information, please contact: Vicky Hayes/Melissa Holstegge, Brighter PR 020 7326 9880 / [vicky.hayes@brightergroup.com](mailto:vicky.hayes@brightergroup.com) / [melissa.holstegge@brightergroup.com](mailto:melissa.holstegge@brightergroup.com)

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### **Turnberry, a Luxury Collection Resort, Scotland**

Turnberry is located on the stunning Ayrshire coast, offering elevated views over the Irish Sea, Ailsa Craig and mountains of Arran and Kintyre. First opened in 1906 as the world's first golf resort, Turnberry quickly established itself as the premier destination for social and sporting events. The five red star resort underwent a multi-million pound restoration programme prior to hosting the 2009 Open on its legendary Ailsa golf course and joining Starwood Hotels & Resorts much acclaimed Luxury Collection. The 150 luxuriously appointed guest rooms offer a perfect blend of Edwardian tradition and timeless design. For longer stays, The Lands of Turnberry boasts 8 luxurious holiday apartments. The iconic Ailsa Course is currently ranked as Britain's number one golf course by leading golf publications and consistently rated within the world's best. There is also the Championship Kintyre Course and the Arran Course, as well as The Colin Montgomerie Links Golf Academy and Scotland's first and only TaylorMade Performance Lab. Turnberry is the perfect setting for food lovers, with a choice of unique dining experiences, including the signature restaurant 1906, led by Head Chef Justin Galea, which offers classic dishes with a modern twist and a unique Chef's

Table experience. In addition there is The Grand Tea Lounge, Ailsa Bar & Lounge, Duel in the Sun and Tappie Toorie restaurant overlooking the links golf courses and sea beyond. Turnberry has a well-established reputation for top class meeting and events facilities, specialising in bespoke boardroom experiences. There is also a luxurious spa offering a range of ESPA treatments. The onsite Outdoor Activity Centre offers guests a variety of distinguished outdoor activities including quad biking, archery, fishing and off-road driving.

### **The Luxury Collection Hotels & Resorts**

The Luxury Collection® is a selection of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent décor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 75 of the world's finest hotels and resorts in more than 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognised as being among the world's finest. For more information, please visit [www.luxurycollection.com](http://www.luxurycollection.com).